



TANKOA YACHTS INTRODUCES THE S701 CONCEPT

GENOA-BASED TANKOA YACHTS revealed the S701 70m superyacht concept at the Monaco Yacht Show. This 70m concept focuses on broad, open-plan living spaces that flow freely from indoor to outdoor. The owner can customise each detail of this cruising mansion.

The S701 features a beach club with a bar, saloon, sauna and hammam, as well as private balconies from which to enjoy the sea view. The sky lounge facilities include a helipad that can be converted into a dance floor, a pool and a large gym.

"Our aim is not to compete with our Italian colleagues, it is to compete with Northern European shipyards," says Michel Karsenti, Sales and Marketing Director of Tankoa. "There is a highly tangible reason why our price is higher. But our Italian business model and regulations mean that we will be more competitive than Northern Europe."

www.tankoa.it



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