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## **MonteNapoleone** Yacht Club

Luxury yachting met high end fashion for a week of collaboration in the glamorous heart of Milan

A gala dinner for 150 guests at the splendid Palazzo Borromeo d'Adda in Milan was the high point of a hugely successful week of events dedicated to luxury yachting. From 15 to 21 May Via MonteNapoleone in Milan became a virtual yacht club, as top fashion boutiques played host to the world's best known shipyards. There were exclusive nautical themed previews and open-air retrospectives as well as an exclusive exhibition, "Germán Frers: A Life

for Yacht Design", curated by Antonio Vettese, which brought together unpublished photographs and designs of 18 boats from the pen of the prolific Argentinian. The week's programme also included a roundtable that discussed the future of the nautical and tourism sectors and how this reflected on Italy. Guglielmo Miani, President of MonteNapoleone District, said that the feedback from the weekthe third that has been held - had been "extremely positive". "MonteNapoleone Yacht Club celebrates the excellence of sailing and of the world famous prestigious brands represented by the association," he said. "Milan is now on the global map for the nautical word on an international level, and is becoming an appointment for discerning yachtsmen. People already perceive beauty and luxury as expressions of creativity in which Italians are leaders but this format brings to light other aspects in which Italy excels, such as technological innovation, entrepreneurial spirit













Above: Anil Thadani and guests



Our events aim to make people experience and discover the beauty and the essence of the Italian lifestyle

Below: Germán Frers and



Right: Stefano Core and Lorenzo Glavici











